

ATHLETE / KOREAN-AMERICAN

ELLA OH

ONE OF THE WORLD'S
FASTEST-RISING JUNIORS
IN PICKLEBALL

GLOBAL PROFILE

One of junior pickleball's most
recognizable faces worldwide

Fire. Faith. Fashion.

AGE 11

ATLANTA + SEOUL

30 PPA JUNIOR MEDALS SINCE 2026

1.3M INSTAGRAM VIEWS / 30 DAYS

CURRENT SPONSORSHIPS

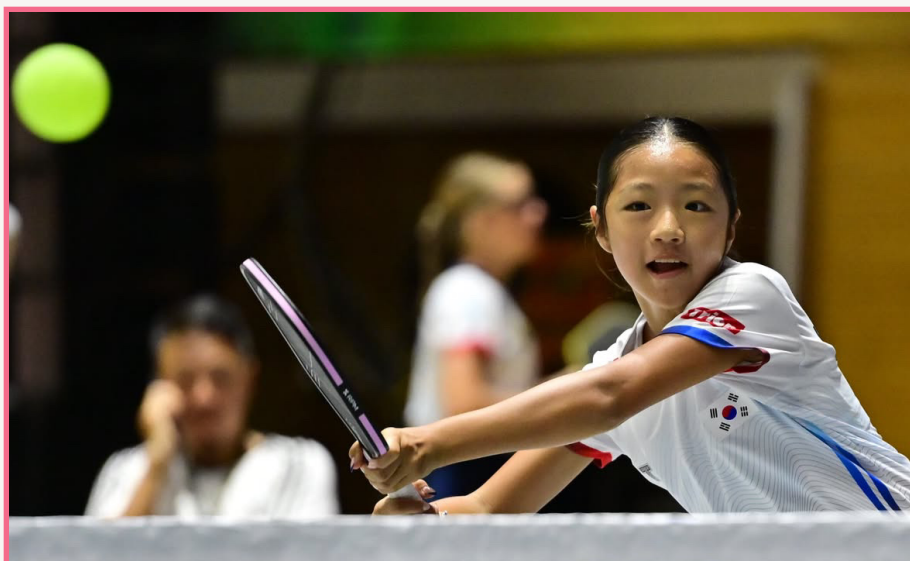
RPM SIGNATURE ATHLETE

OXO SPORTS ATHLETE

PILLA SIGNATURE ATHLETE

JOMA SPONSORED ATHLETE

FROM A LOCAL 3.5 TOURNAMENT TO THE WORLD STAGE IN 1.5 YEARS.



ELLA'S START

Ella entered her first tournament in January 2025, a local 3.5 event in Buford, Georgia. She earned silver. That result did not make her a star; it gave her a starting point. Over the next 18 months, training, travel and increasingly difficult competition moved her from a local bracket to major junior titles and Team Korea.

18 MONTHS OF PROGRESSION

JAN 2025

FIRST EVENT

3.5 silver
Buford, Georgia

2025

WORLD TITLE

PPA Worlds 12U
singles gold

2026

PPA MASTERS

14U singles gold

2026

U.S. OPEN 18U

Youngest-ever gold
medalist - age 11

SEP 2026

WORLD STAGE

Team Korea +
World Cup bronze

RESULTS ON COURT. MEASURABLE REACH OFF IT.

ATHLETIC RECORD

30

 PPA JUNIOR MEDALS

SINCE 2026

YOUNGEST-EVER 18U U.S. OPEN
GOLD MEDALIST - AGE 11

- 2026 PPA Masters 14U singles champion
- 2025 PPA Worlds 12U singles champion
- 2026 World Cup 14U mixed doubles bronze
- Team Korea junior representative

RPM SIGNATURE LAUNCH

6,000 PADDLES

SOLD OUT WITHIN 24 HOURS

At 11: the youngest athlete ever to have
a signature paddle from a major pickleball brand.

INSTAGRAM / LATEST SNAPSHOT

13K+

FOLLOWERS

+25.1%

60-DAY GROWTH

1.3M+

30-DAY VIEWS

1.9K

30-DAY NEW FOLLOWERS

60-DAY ACCOUNT AUDIENCE

81.1% AGE 25-54

MARKET

SHARE

UNITED STATES

50.4%

MALAYSIA

13.1%

PHILIPPINES

6.8%

SINGAPORE

3.3%

HONG KONG

2.8%

ENGAGEMENT + DISCOVERY

SELECTED REEL: 1K likes / 41 comments

30 reposts / 212 sends / 46 saves

NON-FOLLOWERS: 90.2% reel / 61.3% post

WHAT THE NUMBERS SHOW

A U.S.-anchored audience with measurable reach across Asian markets.

50.4%

UNITED STATES

26.0%

4 LEADING ASIAN MARKETS

81.1%

AGES 25-54

The audience combines domestic scale, repeat Southeast Asian reach, and a strong adult consumer base.